

Special Olympics Calgary invites you to our

Breakfast with Champions

Presented by: QV Investors Inc.



ABOUT THE ORGANIZATION

CALGARY
SPECIAL OLYMPICS
ALBERTA



Special Olympics Calgary

Is a volunteer driven registered charity with a mission to enrich the lives of Calgarians with an intellectual disability through sport. The unique approach of Special Olympics programs focuses on athletes' abilities, not their disabilities. We provide a combination of fun, fitness and social activity that helps build the confidence and life skills of our athletes. Special Olympics is in the community every day of the year. Over 850 athletes, with support and coaching from more than 300 volunteers, participate in 21 different summer and winter sports here in Calgary.

Special Olympics Calgary relies on the generosity of individuals, groups, corporations and special events to operate, as we receive no direct government funding to sustain our operations. 76% of our annual operating budget is raised through generous donations right here in Calgary.

Currently, we require approximately \$700,000 a year to cover the costs associated with programming. Proceeds from the Breakfast with Champions will directly help us to achieve this goal.



ABOUT THE BREAKFAST

Event Details

WHEN



Thursday October 27, 2022
7:00am

WHERE



The Telus Club
Scotiabank Saddledome
555 Saddledome Rise SE

WHAT



- Enjoy breakfast and a morning of inspiring conversation and stories from Special Olympics athletes and friends
- A deeper insight into the daily difference Special Olympics Calgary makes in the community

WHY



- To celebrate 41 years of providing sport programs to individuals with intellectual disabilities
- To bring together Special Olympics Calgary's community of supporters and partners
- To raise more awareness and funds for weekly sport programs and competitive opportunities
- To share a breakfast and create memories



SAVE YOUR SEAT

\$5,000



SILVER SPONSORSHIP

- Two tables of 6 seats in premium location at the event with a Celebrity Guest and Special Olympics Athlete
- Logo Recognition and 1/2 page advertisement in event program (must be received by Oct 14)
- Social media recognition (at least four times leading up to the event and day of the Breakfast)
- Digital recognition of your logo during the Breakfast
- Recognition of your logo on Special Olympics Calgary's website with click-through capabilities to your website
- Promotion on our platforms (7.8K followers)

\$1,000



CHAMPIONS TABLE

(Limited Availability)

- One table of 6 seats and a celebrity guest and Special Olympics Athlete
- Partial tax receipt provided upon request

\$2,000



BRONZE SPONSORSHIP

- One table of 6 seats in prime location at the event with a Celebrity Guest and Special Olympics Athlete
- Recognition of your logo in the event program
- Social media recognition prior to the event and day of the Breakfast
- Digital recognition of your logo during the Breakfast

\$750



TABLE

- One table of 8 seats for you and your guests
- Partial tax receipt provided upon request

\$100



INDIVIDUAL SEAT

- Purchase single tickets per seat
- Partial tax receipt provided upon request



REGISTER HERE

Confirm Sponsorship Involvement or purchase tickets or a table [HERE](#)



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For more information on Special Olympics Calgary's
Breakfast with Champions, you can contact our office:

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